

2025-2026

SPONSORSHIP PROSPECTUS



UNIVERSITY OF FLORIDA



INFORMATION SYSTEMS &
OPERATIONS MANAGEMENT

WARRINGTON COLLEGE *of* BUSINESS

Letter from the President

TRENT BURGER

M.S. ISOM – Data Science Track



Dear Prospective Sponsor,

My name is Trent Burger and I am the President of the Association for Information Systems (AIS) at the University of Florida for the 2025–2026 academic year. Over the past three semesters, I've seen AIS grow into one of the most impactful student organizations within UF's Hough Graduate School of Business.

Our 130 active members push each other beyond the classroom through hands-on workshops, career mixers, and pro-bono consulting projects that have delivered over \$8 million in funding to local organizations. For many of us—myself included—AIS has become the most transformative experience of our academic careers.

But what truly sets AIS apart is how we approach partnerships. This is not a typical student organization sponsorship. We believe in building meaningful, mutually beneficial relationships—ones that create lasting value for both our members and our corporate partners. When you invest in AIS, you're not just supporting student development—you're joining a network of driven, capable individuals who are eager to make a real-world impact.

As AIS continues to grow, we are eager to partner with organizations that recognize the value of exceptional talent and are passionate about empowering the next generation of industry leaders. I am excited to see what that relationship will look like with you.

Trent Burger
president@ufais.org



WHAT IS UF AIS?

Our Mission

“To instill purpose, drive, passion, and the confidence to tackle any obstacle. We seek to **empower, equip, and inspire** the next generation of IS business leaders. As an organization, we strive to enrich the MS-ISOM community and build lifelong bonds between our members.”

Who We Are

The University of Florida Association for Information Systems (UF AIS) is a leading student organization dedicated to providing an **unparalleled graduate school experience to its members**. As the official student organization of the UF Master of Science in Information Systems and Operations Management (MS-ISOM) program, our chapter is dedicated to enriching our members' academic experiences through a unique combination of professional, social, and leadership opportunities. UF AIS is committed to the advancement of its members through various opportunities to engage with industry experts, collaborate on real-world projects, and engage in our vibrant community.

Our organization is home to nearly 200 graduate students and future industry leaders. UF AIS has an array of extensive events, resources, and opportunities planned for the academic year. Each semester, we organize the official ISOM Mixer for the University of Florida. UF AIS hosts a multitude of events, programs, and initiatives. At weekly general body meetings, we host company recruiters, technical-skills workshops, and professional development seminars. Additionally, we impact our local community through consulting work, leveraging our members' skills in **data analysis and IT consulting**.

What We Offer

As the primary student organization for MS-ISOM and MS-BA (Business Analytics) students, UF AIS provides the opportunity to connect with students from a program that is producing exceptional students and consistently ranking highly. UF is ranked as the **#1 public university** in the United States in the Wall Street Journal's 2024 Best Colleges in the U.S. rankings and has been deemed a **“New Ivy”** by Forbes.

This is an opportunity to have **direct recruitment opportunities** with our nearly 200 members! Help us inspire the next generation of business leaders – we provide our members with resources and opportunities conducive to their professional development and growth. Sponsorship of UF AIS is not only an investment in the enrichment of our program, but an investment in the future of your company. Our comprehensive sponsorship benefits provide incredible opportunities to recruit top talent and increase brand exposure.

AIS Data Insights

*2024-2025 reporting



194
Unique Members

55
members performed
hands-on consulting &
data analytics in our
consulting committee

37%
Female

25%
Hold
Leadership
Positions

● Graduate School ● Combined Degree

58%

42%

**the combined degree program allows academically talented undergraduate students to complete a B.S. and M.S. in parallel*

Average GBM Attendance

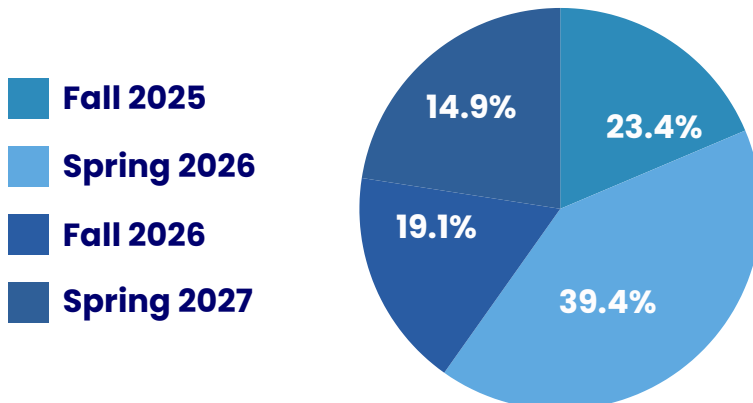
60.5

18 Meetings

Number of Events

73

Graduation Dates



Previous Sponsors



Deloitte. protiviti



Top Undergraduate Majors

Information Systems, Business Administration, Computer Science, Accounting & Finance



Top Skills

Data Analysis Excel Cloud AI
Information Technology SQL Python
Product Management Data Science
Power BI Project Management
Supply Chain R Databases FinTech
Java Tableau Business Analytics
Client Communication Risk & Compliance

Sponsorship Benefits

	Platinum \$4500	Gold \$3000	Bronze \$1500
ROI Yearly Review	✓	✓	✓
Newsletter	✓	✓	✓
Semesterly ROI Calculations and Dashboard	✓	✓	—
Post-Event Analytics Dashboard	✓	✓	—
Sponsor Dinner	✓	✓	—
Guaranteed Attendance or Partial Refund	✓	—	—
Free Merchandise	✓	—	—
Paid GBM Food	✓	—	—
Branding on Marketing Materials	✓	—	—
Company Logo on UF AIS Website	✓	✓	✓
Grouped LinkedIn/Instagram Post Feature	✓	✓	✓
Fall GBM Hosting	✓	—	—
Pitching Recruitment of Quality Job Candidates	✓	✓	✓
AIS Resume Book	✓	✓	✓

Sponsorship Benefits

	Platinum \$4500	Gold \$3000	Bronze \$1500
Brand Recognition on Merchandise	✓	✓	✓
Branding during Collaborative Events with Hough Organizations	✓	✓	—
Sponsored Non-Alcoholic Socials	✓	✓	—
Consulting Committee Team Sponsorships	✓	✓	—
Sponsored Wellness Events	✓	—	—
Individual LinkedIn/Instagram Post Feature	✓	—	—
Social Media Takeovers	✓	—	—
Sponsored Volunteer	✓	—	—
Virtual Reverse Career Fair (Unique Mixer)	✓	✓	—
Recruiting Events Sent Out in AIS Newsletter	✓	✓	—
Exploratory Career Workshop	✓	—	—

Sponsorship Benefits

Small Business

	Gold \$1250	Bronze \$800
ROI Yearly Review	✓	✓
Newsletter	✓	✓
Semesterly ROI Calculations and Dashboard	✓	—
Post-Event Analytics Dashboard	✓	—
Small Business Networking Dinner/Apprenticeship Presentations	✓	✓
Small Business Contact Book	✓	✓
AIS Member Project Portfolio	✓	✓
Internship Framework/Guidance	✓	—
AIS Members as a Research Base	✓	—
Free Merchandise	✓	—
Company Logo on UF AIS Website	✓	✓
Group LinkedIn/Instagram Post Feature	✓	✓

Sponsorship Benefits

Small Business

	Gold \$1250	Bronze \$800
Brand Recognition on Merchandise	✓	—
Branding on Marketing Materials	✓	—
Branding during Collaborative Events with Hough Organizations	✓	—
Social Media Takeover	✓	—
Apprenticeship Project Sponsorship	✓	✓
Panel Spots	✓	—